A brighter future

Students and faculty at the University of Kansas are dedicated to improving the world in which we live. Thanks to your gifts, they will have the resources to accomplish their dreams. Your generosity also inspires KU’s excellence and influence, driven by ingenuity and optimism.

We’re proud to share this annual report from KU Endowment covering fiscal year 2018, which ended on June 30. Highlights for the year include a record amount of direct financial support provided to KU — $191 million — which strengthens every area of the university. Also, we received $257.4 million in donor contributions, the second largest total in our history. We invite you to visit www.kuendowment.org/annualreport18 for financial details.

Thank you for making a difference for Jayhawks everywhere.

With sincere appreciation,

Dale Seuferling  
President

Deanell Reece Tacha  
Board chair
You provided brighter days ahead for students

“I’d like to thank the Hansen Foundation for my internship in Colby, Kan., which solidified my goal of working in a small rural town, practicing in family medicine and OB-GYN care.”

Gabriela Chavez
Ulysses, Kan.
M.D. candidate, 2021

“Being a Chancellors Club Scholar makes me feel one step closer to fulfilling my dream of making an impact on the world around me.”

Jaya Chakka, 2021
Owasso, Okla.
Behavioral neuroscience and molecular, cellular and developmental biology

“My KU scholarship has empowered me to achieve my educational goals by alleviating the financial burden of paying for college.”

Nick Hinman, 2021
Olathe, Kan.
Political science and philosophy
You inspired faculty to excel

"This recognition is not just for me, but also for my mentees and the people in my lab. I believe that successful mentoring pairings are reciprocal relationships, for I learn as much — if not more — from mentees as they learn from me."

Shrikant Anant
2017 Chancellors Club Research Award Recipient
Tom and Teresa Walsh Professor of Cancer Prevention, Kansas Mason Professor for Cancer Research, Department of Cancer Biology Chair

Anant is a leading researcher in the biology of cancer, cancer prevention and new therapies. He helped develop a new drug to treat bladder cancer that is positioned to go to clinical trials. He also has developed several cutting-edge research projects to study cancer tumors.

"Teaching, broadly defined, has been my life for 45 years. To be singled out in this respect is very emotional. People talk about being honored and humbled, and those words just can’t describe how important this is."

Edwin Webster Hecker Jr.
2017 Chancellors Club Teaching Award Recipient
Centennial Teaching Professor, Co-director, Polsinelli Transactional Law Center

Hecker, who goes by Webb, personifies teaching as encompassing not only classroom teaching and mentoring, but putting students first in everything he does. His focus is on business law, including mergers and acquisitions. He has received numerous honors for excellence in teaching and advising throughout his career.
You helped address the state’s needs

SALINA CAMPUS

The Salina campus of the schools of Medicine and Nursing got a new home with the opening of the Salina Health Education Center in June. The new facility will help KU serve the state by providing underserved areas with more doctors and nurses.

The two schools are now housed in a downtown building purchased by the Salina Regional Health Foundation and renovated entirely with private contributions. The $9 million renovation provided the same kinds of cutting-edge technology found in the Health Education Building in Kansas City.

“This new facility is one of the most tangible examples of outreach into the state of Kansas.”

Robert D. Simari, M.D.
Executive Vice Chancellor,
KU Medical Center

HOPE FOR ADDICTION

“The essence of treating addiction is about giving people hope. Part of what having a center like this does is give the opportunity to have hope that things can be different, and you don’t have to be stuck in that place.”

Daniel Logan, 1975 KU alumnus
A gift from Logan and his wife, Gladys Cofrin, will create a Center for Addiction Research & Treatment. The center will serve as a hub for addictions research, training and outreach, bringing together practitioners and services from KU’s Lawrence campus and KU Medical Center, as well as community partners.
Donor generosity

Contributions for the benefit of the University of Kansas and The University of Kansas Health System totaled $257.4 million, an increase from the $154.8 million given in fiscal 2017. This is the second largest total in KU Endowment history.

We held our first day of giving on Feb. 20, titled One Day. One KU. In just 24 hours, Jayhawks came together to support 225 different areas at KU, giving $734,621 for programs and initiatives across all campuses. The effort recorded an all-time high number of gifts in one day, 1,898.

Donors created

124
New Endowed Funds

88
New scholarships and student support

6
New professorships

30
Funds to support other areas
**Strengthening KU**

KU Endowment provided an all-time record $191 million in institutional support, an increase over the previous year’s total of $185.3 million, which was a record at the time. This spending is derived from expendable gifts and the income from endowed funds.

**$191 million**
Total as of June 30, 2018

**$40.3 million**
Faculty support

**$36.4 million**
Student support

**$51.7 million**
Construction, furnishings and equipment

**$62.6 million**
Program and other educational support

**Perpetual support**

We aim to provide a stable stream of support for the university from one generation to the next. In keeping with this perspective, we invest endowed and other long-term funds in our Long-term Investment Program, a professionally managed diversified portfolio.

**Long-term Investment Program** (as of June 30, 2018)

<table>
<thead>
<tr>
<th>Year</th>
<th>One-Year</th>
<th>Inception</th>
</tr>
</thead>
<tbody>
<tr>
<td>Return</td>
<td>10.5%</td>
<td>8.7%</td>
</tr>
<tr>
<td>Objective</td>
<td>9.8%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Absolute</td>
<td>8.4%</td>
<td>8.4%</td>
</tr>
</tbody>
</table>

The relative objective is to achieve a total return that meets or exceeds a benchmark, combined and weighted according to the portfolio’s target allocation. The absolute objective seeks to achieve a total return that meets or exceeds the rate of inflation plus the spending rate from the program.

For detailed financial information, please visit [www.kuendowment.org/annualreport18](http://www.kuendowment.org/annualreport18).
Thank you for investing in KU’s future