2014
KU Endowment
Annual Report

Excellence Sustained
The foremost international association of educational institutions has honored the University of Kansas for the overall performance of its fundraising programs — for the third consecutive year.

The Council for the Advancement and Support of Education (CASE) named KU and just three other public research universities to receive its 2014 Educational Fundraising Award.

In recognition of the three years of success, CASE conferred an additional award on KU, for Sustained Excellence in Educational Fundraising.

While we are proud of this achievement, we know the true credit goes to thousands of alumni and friends. You bring the love and passion that enable us to carry out our mission. We offer our heartfelt gratitude and admiration, for without your generosity, none of this would be possible.

Excellence, sustained — and rewarded

Excellence is an art won by training and habituation. We do not act rightly because we have virtue or excellence, but we rather have those because we have acted rightly. We are what we repeatedly do. Excellence, then, is not an act but a habit.

Aristotle
Sustaining excellence is no easy task. It takes a great deal of persistence and hard work, and an unwavering belief in reaching the next higher goal.

That's why we're so proud of what we've accomplished this year on behalf of the University of Kansas and The University of Kansas Hospital, thanks to your generosity. In fiscal 2014, for the seventh consecutive year, private giving reached another record — $253.2 million — a remarkable 45 percent increase from last year.

By all counts, it was an outstanding year. Our support for the university and hospital also set a new record of $124.1 million, and returns in our Long-term Investment Program reached 16.8 percent.

There’s a nobility of purpose in the many areas you support. Many students would not be here but for scholarship funds provided by private donors. These students leave KU transformed, ready to lead richer lives and use their skills and knowledge to serve their communities. The state is transformed every year, too, as some 4,300 undergraduates and 2,400 graduate students renew the supply of emerging leaders.

Thanks to your support, KU researchers are addressing some of the great challenges of our time — climate change, energy and transportation, cancer, diabetes. They are uncovering new ways to use literature and the arts to enrich people’s lives and expand our thinking. They are unlocking the past and illuminating the future. And they are pioneering treatments that extend and improve the lives of patients.

We don’t take your generosity for granted. It’s a light shining brightly on KU’s present and future.

With our deepest gratitude,

Drue Jennings
Chairman of the Board

Dale Seuferling
President
To sustain our most precious resource — people

**Far Above: The Campaign for Kansas** was launched to help the University of Kansas and The University of Kansas Hospital achieve their loftiest goals. The campaign seeks support to educate future leaders, advance medicine, accelerate discovery and drive economic growth. This year’s record giving, provided through *Far Above*, is gratifying, and it provides momentum to sustain our efforts.

This success confirms our belief in the value of education to lift students and society. The campaign is already delivering results, strengthening both the hospital and the university and making our ambitions a reality. *Far Above* donors have created hundreds of scholarships and dozens of professorships, and have directed their support to research initiatives and capital improvements at the hospital and across all campuses.

Yet, while we have met some goals, others remain. We still need enhanced funding for scholarships and graduate fellowships, to enable more future leaders to make their educational dreams a reality. We must continue to bolster our support for faculty, so that we can continue to recruit and retain the highest caliber of teachers, scholars and researchers.

I have every confidence that we will achieve these goals and more. The desire to lift students, and the society we serve, unites us as Jayhawks, and is what will drive us to even greater heights. Thank you for being part of that effort.

*Bernadette Gray-Little*
Chancellor
The university and The University of Kansas Hospital enjoyed continued generous support from donors to KU Endowment through fiscal year 2014. Total fundraising reached a record high: $253.2 million, an increase of more than 45 percent over last year. This marks the seventh year in a row of record fundraising.

Donors earmark the great majority of gifts to KU for specific purposes. KU Endowment is ethically and legally bound to administer gifts with those purposes foremost in mind.
All through the year
Annual Giving donors support KU by responding to appeals sent by direct mail, email and telephone. In fiscal 2014, these donors supplied $6.4 million, a record amount. They made 43,150 gifts this year through Annual Giving, with an average size of $149.25, the highest average ever.

Online offerings
Thousands of donors took advantage of KU Endowment’s secure online giving process during the fiscal year, making 5,424 gifts totaling about $2,130,195.
We at KU Endowment strive to support KU’s excellence, but it is our donors who do the real work of building and sustaining it. Donations came this fiscal year from 41,401 individuals, corporations and foundations.

About 60 percent of donors reside in Kansas. We also received donations this year from all 49 other states, the District of Columbia, Guam, the Virgin Islands, Puerto Rico and almost 30 foreign countries.

Our donors

- 24,829 alumni individuals
- 14,890 non-alumni individuals
- 1,682 organizations
- 41,401 total

- 4,937 first-time donors
- $7,669,183 total donations from first-time donors

Top 5 other states, by donors

- California 1,353
- Colorado 1,025
- Texas 1,468
- Missouri 4,043
- Illinois 785
Evidence of excellence

Gifts have the power to transform students’ lives.
With scholarship support, KU students have amazing opportunities at their fingertips. This year, about 6,500 students received scholarships from KU Endowment funds, totaling $28.3 million.

To celebrate, we’ve posted a collection of videos in which a few of these students explain how scholarship support has helped them flourish at KU.

To view these and more scholarship videos, please go to www.kuendowment.org/scholarships

Christina Hixson, of Las Vegas, Nev., created the Hixson Opportunity Awards, which provide $5,000 renewable scholarships for 11 KU freshmen each year. In this video, some Hixson scholars share their stories.

Anzley Bender found a school with a welcoming community.

Beth Fentress was able to focus on studies without the stress of paying for college.

Evan Traylor felt KU was truly investing in his education.

John Handley wanted to get an education independently, without student loan debt.
To sustain the institution

If KU is to sustain its excellence, private support will become increasingly important. With state support now below 20 percent of operating budget, the university depends increasingly on private giving to fund its growing needs. In fiscal 2014, KU Endowment disbursed $124.1 million in institutional support for the university and The University of Kansas Hospital, a new all-time record. This represents payments from endowed funds as well as expendable gifts.

Since our founding in 1891, we have provided about $2.1 billion in support to the university.
No problem can withstand the assault of sustained thinking.

Voltaire
Isaiah Logan almost didn’t make it to KU.

“KU was the dream place for me, the best fit,” he said. “Being a small-town boy, thinking I’ll probably go back to a small-town location, I thought I should be educated in a place that emphasized that. But because of financial restrictions I really had to take a look at whether it was KU or some other place. Luckily, KU Endowment stepped in and offered me the difference between in-state and out-of-state tuition, and that was the difference between my coming here or not.”

During Logan’s eight-week family medicine rotation, he spent six weeks in Pleasanton, Kansas, primarily in a family medicine clinic. He also worked in the hospital, doing surgery, working in the emergency room, and “just about everything.”

“It was probably the best experience I’ve had so far in medical school, as far as interaction with patients goes. I actually felt like I was a doctor.

“I’ve really enjoyed my experience here at KU. I’ve been president of the medical student assembly for two years and done tons of things I probably wouldn’t have experienced at any other location. So I really do appreciate the donors and KU Endowment for making it possible for me to be here.”

This year, about 6,500 students like Isaiah Logan received scholarships from KU Endowment funds, totaling $28.3 million. Loans, fellowships, awards and prizes raised the total of direct aid to students to $34.4 million.

Also this year, private donations created 91 new funds supporting scholarships and fellowships and 20 new student award and prize funds.

In our quest to educate future leaders, we believe scholarships constitute both the great equalizer and the impetus for academic distinction.
Find something that you’re really interested in doing in your life. Pursue it, set goals, and commit yourself to excellence. Do the best you can.

Chris Evert
Rosemary O’Leary was happy to return to her alma mater.

After she earned a bachelor’s degree in English, a master’s in public administration and a law degree, all from KU, she earned a Ph.D. in public administration from Syracuse University. She taught at Indiana University-Bloomington and Syracuse for 24 years.

Two years ago, KU beckoned, and O’Leary returned to take a named, endowed professorship, to join KU’s School of Public Administration — with the highest-ranked program in local government management in the country — and to teach alongside “the best professor I ever had” — John Nalbandian, now retired.

“I believe my focus should be on students as great learners, rather than on myself as a great teacher,” she said. “I concentrate on four streams in the classroom: knowledge, critical thinking, creative thinking, and an enthusiasm for public service.”

Her research centers on collaboration as a leadership and management strategy. She also offers training, presentations, coaching and workshops for working administrators, exploring collaboration as applied to their challenges.

“As a professor of public administration, I believe it is my responsibility to share my knowledge with practitioners and to learn continuously about the challenges they face,” she said.

Without faculty members like O’Leary, KU could not sustain its success. The faculty now numbers more than 2,600 people who, in addition to teaching, pursue promising research and offer public service across Kansas and beyond.

This year, donors enabled KU Endowment to provide $32.6 million in direct support to faculty. Private giving boosts salaries, provides awards honoring excellence, and supports professional development and travel.

In fiscal 2014, donors gave $4.7 million to establish six new professorships, four at the KU Medical Center and two in Lawrence. Faculty members holding named, endowed positions at the university now number 182.

Endowed professorships often qualify for additional salary enhancement by the Kansas Partnership for Faculty of Distinction Program. Since the state established this program in 2000, donor support for KU faculty has enabled the university to receive $9 million in supplemental funding.
Without an educated populace, democracy cannot sustain itself.

Phylicia Rashad
Private giving through KU Endowment strengthened academic programs across the university. Philanthropy enabled KU to bring top-flight scholars, thoughtful lecturers and breathtaking performances to the campus. It also expanded the scope of outreach programs throughout the state and supported valuable acquisitions by KU’s library system and museums.

This year, donors enabled KU Endowment to provide $43.1 million to support educational and program activities at KU.
In October, visiting artist and former Marine Folleh Tamba and KU students discussed poems written during and in response to World War I. The Spencer Museum of Art’s Public Programs and Visitor Experience Manager, Amy Duke, arranged the session; her position is supported by KU Endowment’s Friends of the Art Museum Fund.

Excellence is to do a common thing in an uncommon way.

Booker T. Washington
In October, students and faculty occupied a new, contemporary addition to Marvin Hall. Known as The Forum, it contains a commons space and a 121-seat lecture hall. It’s the largest project ever handled by Studio 804, a program in which KU architecture students handle virtually all the design and construction work. Private donors largely funded the $1.5 million project.

We also saw significant progress on several high-profile projects made possible by generous donors; all are due for completion in 2015 or 2016. Milestones include:

- **Capitol Federal Hall** — Utility relocations and a drilled-pier foundation base are complete for the new home for the School of Business.
- **DeBruce Center** — Foundation work has begun on this innovative student center on the south part of the Lawrence campus; it also will house Naismith’s Rules of Basketball.
- **Marie S. McCarthy Hall** — Site preparation is complete for this student apartment complex near Allen Fieldhouse. Foundation work will begin in December.

Expenditures for facilities, $17.6 million this year, are determined by the timing of the university’s construction projects and often shift significantly from year to year.
Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort.

Paul J. Meyer
## Statement of financial position

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>thousands</th>
<th>thousands</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 30, 2014</td>
<td>June 30, 2013</td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 5,567</td>
<td>$ 9,162</td>
</tr>
<tr>
<td>Receivables: Loans, pledges, other</td>
<td>$ 144,707</td>
<td>$ 86,634</td>
</tr>
<tr>
<td>Investments: Securities, trusts held by others, interest in other KU Endowment entities*, real estate</td>
<td>$1,640,409</td>
<td>$1,426,315</td>
</tr>
<tr>
<td>Property on or adjacent to university campus: Land, buildings, equipment &amp; furnishings, less accumulated depreciation</td>
<td>$ 33,509</td>
<td>$ 34,785</td>
</tr>
<tr>
<td>Deposits and other assets</td>
<td>$ 5,856</td>
<td>$ 5,783</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$1,830,048</strong></td>
<td><strong>$1,562,679</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>thousands</th>
<th>thousands</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities: Accounts payable, accrued expenses, securities lending obligation, life income gift payables, agency funds</td>
<td>$ 104,504</td>
<td>$ 95,889</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$1,725,544</strong></td>
<td><strong>$1,466,790</strong></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$1,830,048</strong></td>
<td><strong>$1,562,679</strong></td>
</tr>
</tbody>
</table>

*Other entities include the KU Endowment Charitable Gift Fund, a separate 501(c)3 entity that administers gifts divided between KU Endowment and other charitable beneficiaries.

The Statement of Financial Position and Statement of Activities are excerpted from KU Endowment’s 2014 financial statements, which have been audited by Ernst & Young, LLP. The full statements are posted at www.kuendowment.org/auditreport.
# Statement of activities

<table>
<thead>
<tr>
<th>REVENUES, GAINS AND OTHER SUPPORT</th>
<th>thousands</th>
<th>June 30, 2014</th>
<th>thousands</th>
<th>June 30, 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fundraising:</strong> Contributions &amp; grants received &amp; pledged; bequests; life income gifts; other</td>
<td>$193,067</td>
<td>$143,318</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Income from asset holdings:</strong> Investments; realized and unrealized gains (losses) on investments and trusts held by others; real estate; other income</td>
<td>$208,073</td>
<td>$120,550</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other receipts</strong></td>
<td>$2,020</td>
<td>$3,047</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL REVENUES, GAINS &amp; OTHER SUPPORT</strong></td>
<td>$403,160</td>
<td>$266,915</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| EXPENSES | | | |
|-----------------|-----------|---------------|-----------|---------------|
| University support (see note below): Student support; faculty support and contractual services; construction, furnishings, equipment & supplies; program and other educational support | $124,100 | $119,444 |
| Supporting services: Administrative and fundraising support; asset management expense; depreciation | $20,306 | $18,061 |
| **TOTAL EXPENSES** | $144,406 | $137,505 |

| CHANGE IN NET ASSETS | $258,754 | $129,410 |
| NET ASSETS AT BEGINNING OF YEAR | $1,466,790 | $1,337,380 |
| NET ASSETS AT END OF YEAR | $1,725,544 | $1,466,790 |

Note: Expenditures from agency funds, which are owned by the university but managed by KU Endowment, provided additional university support of $10.9 million in fiscal 2014 and $10 million in fiscal 2013.
**Marketable securities** compose 86 percent of KU Endowment’s total assets; the balance is primarily real estate owned by KU Endowment, loans to KU students and faculty, and outstanding pledges.

**Value of total assets**—Book value of assets, plus unrealized gain or loss on marketable securities, according to audited financial statements. This excludes unrealized appreciation of real estate and other special holdings.*

**Market value of total assets**—Includes unrealized appreciation of real estate and other special holdings.*

**Market value of endowment**—Reported in accordance with the Standards of the National Association of College and University Business Officers.

*Unrealized appreciation of real estate and other special holdings is not audited and is not recorded on the Statement of Financial Position.

---

**Asset values and allocations**

The Long-term Investment Program is designed to generate the maximum return consistent with minimum volatility. It is diversified both by asset class and within asset classes.
KU Endowment manages endowed funds with care to provide a stable, perpetual source of support for learning, discovery, patient care and public service. In fiscal year 2014, our investments experienced strong positive returns. We invest endowed and similar long-term funds collectively in our Long-term Investment Program, which includes more than 3,500 individual accounts. The value of these funds makes up 71.8 percent of KU Endowment’s total assets.

The program outperformed its benchmark for the fiscal year, with a total return of 16.8 percent, compared to 16.7 percent for the benchmark. For the five-year and ten-year periods ending June 30, 2014, the program posted returns of 11.9 percent and 7.5 percent, exceeding the benchmark returns of 11.6 percent and 7.4 percent respectively. For the 26-year period ending June 30, 2014, the program has exceeded its absolute financial objective of preserving the real (inflation-adjusted) value of endowment principal, by producing a total return of 9.2 percent compared to 8.6 percent for spending plus inflation.

Global returns in fiscal year 2014 were uniformly positive. Equity returns were particularly strong, with many countries posting double-digit returns. Developed markets as a whole have now recovered their 2007 peak. Accommodative central bank policies and generally stable economic conditions in the U.S., Europe and Asia supported these gains.

Given an environment where central banks continue to do whatever it takes to keep market prices stable, we remain committed to the core principles of the endowment model with an equity-biased, broadly diversified portfolio that is rigorously rebalanced.

### Performance objectives

Over the long term, the absolute objective is to achieve a total return that meets or exceeds the rate of inflation, as measured by the Consumer Price Index, plus the total spending rate from the Long-term Investment Program. The relative objective is to achieve a total return that meets or exceeds a combined benchmark of appropriate capital market indices, weighted according to the portfolio’s target asset allocation. This chart shows the total return for the portfolio since the inception of performance measurement in June 1988.

Past performance is not necessarily indicative of future performance. Performance is net of external investment-related expenses (e.g., managers, custodians and consultants).

### Long-term Investment Program Performance
(as of June 2014)

<table>
<thead>
<tr>
<th>Period</th>
<th>Long-term Program</th>
<th>Relative Objective</th>
<th>Absolute Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-year</td>
<td>16.8</td>
<td></td>
<td>16.7</td>
</tr>
<tr>
<td>Five-year</td>
<td>11.9</td>
<td></td>
<td>11.6</td>
</tr>
<tr>
<td>Ten-year</td>
<td>7.5</td>
<td></td>
<td>7.4</td>
</tr>
<tr>
<td>Inception</td>
<td>9.2</td>
<td></td>
<td>10.0</td>
</tr>
</tbody>
</table>

Past performance is not necessarily indicative of future performance. Performance is net of external investment-related expenses (e.g., managers, custodians and consultants).
The Executive Committee of the Board of Trustees governs KU Endowment and takes responsibility for ensuring that it will provide significant support for KU now and in the future. Members of the board at large elect the Executive Committee.

The entire board, up to 75 members representing KU throughout the United States, meets annually during the fall on one of the KU campuses. Six standing committees oversee specific areas of operation and meet throughout the year. Board members receive no compensation for their service.
In Memoriam

John Graber Eriksen, Hutchinson, died May 8, 2014, in Denver, at age 78. He entered KU in 1953 and earned a degree from the School of Business in 1957. After serving in the U.S. Air Force, he returned to Hutchinson and joined the family business, Eriksen’s Inc., where he became the company’s president. He later worked for the First National Bank of Hutchinson, retiring as vice president of business development. John served on the boards of several community organizations as well as the boards of the KU Alumni Association and the Greater University Fund. He was elected a KU Endowment Trustee in 1983 and was elected Life Trustee in 2010.

Perfection is not attainable, but if we chase perfection we can catch excellence.

Vince Lombardi
These leadership donors have made generous contributions to KU Endowment, as recognized by their membership in our top giving societies. As loyal alumni and friends, they have given to sustain the excellence of KU and The University of Kansas Hospital both for today and for tomorrow. This Roll of Honor recognizes support during fiscal 2014 from more than 1,400 exceptional individuals.
Dale C. Corder
Robert & Karen Corder
Donald L. Cordes
Joseph C. Courtwright
Dr. Glendon G. & Karen Templeton Cox
William C. Crabbe
Stephen J. & Joan Stover Craig
Charles & Sandra Crom
Alan & Janice Craven
Howard E. Crawford & Norma K. Crawford
Cloud L. Cray Jr.
Sidney Culver
David & Jamie Cummings
Dr. & Mrs. Richard J. Cummings
Kevin Cunningham
Cathleen S. Cursel
Dave & Carolyn Curnutt

Cathy Daicoff
Carolee & Ronald Daly
Joyce Damron
William A. Darnell
Karen & Frederick Dattel
Erwin & Esther Souquet David
Caroline Claymnn Davidson & Dr. Patrick G. Davidson
Joseph W. & Leatha Sanford Davison
Donald A. & Carol A. Dawson
Dr. & Mrs. Howard A. Day
Joseph Denk
A. Jeffrey & Sharon Fink Denton
William N. Deramus IV
Kent & Michele Deutsch
Thomas R. Devlin
T.S. & Alice M. Dibble
Carolyn A. Dillon
Ray E. Dillon Jr.
Reed & Stacey J. Dillon
Ida W. Dixon
John B. Dixon, MD
William D. Dixon, MD
Xander Dixon
Thomas & Marilyn Dobski
Thomas & Jill Docking
Robert Dodson Jr.
Dr. Kenneth K. Donlan
Margaret Lincoln Donlan
Mrs. C. (Joe) Doolittle
Dr. & Mrs. John Doull
Joseph L. & Sherry A. Downey
John E. & LaVivian A. Drake
Gisela M. Dreschhoff, PhD
Guy & Marilyn Dressler
Robert L. & Marilyn Rockwell Driscoll
Richard Meyer Dubinsky, MD
Tom & Frances E. Dudley
James G. Duff & Beverly L. Duff
Mr. & Mrs. Fred Dunmire
Sara & Bob Dunne
Ronald J. & Dawn M. Dutton
Lorraine & Steven Dykeman

Robert Eckholt
John M. & Mary Ann Edgar
Barbara F. Ehrlich
Jon Eicholtz & Barbara Eden
D. Mikel Elder, MD
David S. & Debbi C. Elkouri
Kenneth S. & Bonnie W. Ellington
Nelson Elliott
Howard & Crystal Ellis
Stephen R. & Barbara Ellsworth
Kelly Borchardt Elrod
Dr. Calvin Engelmann
E. LaVerne & Marilyn Epp
Dan J. & Jane W. Ertz
Jeffrey & Kim-Marie Evans
Ray D. & Sarah A. Evans
Sam & Terry Evans

Mary F. Fahrer
Elizabeth Fink Farnsworth
John S. Farrar
Mrs. David Fayman
Franklin E. Fearing
Martha J. Fee
Anne Morrison Feighner
Paul M. Ferguson
Gary L. & Susan K. Fincham
Keith & Kay Finger
Kathleen K. & Robert M. Fitzpatrick
Gregory & Lisa Flax
Leonard & Sheila Fleske
John P. Fowler II & Doris M. Fowler
Elizabeth M. Frakes
Dorothy Francis
Steve & Peggy Frankamp
William E. Franklin
Donald R. Fraser
Howard & Sharon Fricke
Charles L. & Diane Paris Frickey
Lisa Friel
Dale & Connie Friesen
Douglas A. Friesen, MD
Tim B. & Cindy L. Fritzel
Diane Shelton Fritzel & Andy T. Fritzel
Thomas S. Fritzel & Dru Stewart Fritzel
Dr. Dean E. & Kathryn I. Fritzler
Paul G. Furr
James & Sherree Funk

Ilse Galloway
Sharon Perry Galloway
Charles A. & Patricia A. Garney
John M. Gatti, MD & Tara M. Gatti
Sandra W. Gault, PhD
Bill & Cynthia D. Geiger
William & Susan Geiger
Joyce A. Generali
Mr. & Mrs. Jeff Gentry
Gunda I. Georg, PhD
Michael C. & Vicki L. Germann
Patrick R. Gideon & Karen Ray Gideon
J. Mark & Bridget Gidley
Mr. & Mrs. Donald W. Giffin
John H. Gilbert, MD & Ines Ascoles Gilbert
Bobbie & Stephen Gish

Susan B. Glatt & Dennis J. Aguilar
Jimmie & Louise Gleason
John & Karen Glick
Phillip A. Godwin, MD & Phoebe Schierling Godwin
Stanley & Carolyn Goldman
Drs. Glenn D. & Joyce Goldstein
Mr. & Mrs. Fred A. Gollier
Robert & Caroline Gollier
Theodore T. Gradolf II & Barbara Truskett Gradolf
Arnold R. Graham Jr., MD
Carol Granger
Bobby C. & Anne Grant
William & Mary Grant
W. Thomas Grant II & Jane Hedrick Grant
Greg & Deanna Graves
William & Linda Graves
Mr. & Mrs. Donald Gray
David A. Greanemery & Barbara S. Romzek
Lewis & Laura Gregory
Troy A. Gregory
George F. Grieb
Teresa G. Grieb
Terese M. Grimm
Megan & Michael A. Grossman
Stuart Grossman, PhD & Harriet Grossman
Gary L. Grunewald, PhD
Joe & Pat Madden Grzenda
Jeff Gueldner
Mary-Elizabeth Guinness

Richard & Treva Haden
Dr. Scott Haesemeyer & Dr. Jennifer L. Livingston
Kenneth V. & Marilyn J. Hager
Mr. & Mrs. William R. Hagman Jr.
Christopher M. Hahn
Richard & Debra Hale
Benjamin D. Hall, PhD & Margaret Black Hall
David E. & Laura H. Hall
Donald J. Hall Jr. & Jill S. Hall
Doug & Judy Hall
Eltrude Elliott Hall
Richard & Ann Hall
Sterling & Jacqueline Hall
Mr. & Mrs. William A. Hall
Dr. William J. & Elaine Thalman Hall
Scott & Lisa Hallier
Robert K. & Doris A. Hamilton
Charles & Judith Hammond
Jeffrey & Kay Hanes
Muriel K. Hannig
Carol Cooper Hansen & George E. Hansen, Ill
Eric L. & Lana Perry Hansen
Paul R. Hanson, PhD & Yu Mi Ahn
Dr. Gary L. Harbin
Tom & Jan Hardy
Richard R. & Karen A. Hargrove
Rick A. & Suzan Harrington
Frederick & Louise Hartwig

Stephen D. & Sheri Welter Hauck
John W. Hawkins, MD & T. Michele Hawkins
Larry & Frances Heck
Charles L. & Dorothy L. Hedrick
Debra L. Heidgen, MD & David J. King
Max & Michele Hedrick
Richard L. Heiny, PhD & Suzanne N. Heiny
Dorothy M. Helfman
Richard Hellman, MD & Julie Hellman
Nancy Lindsey Helmsdatter
Rex W. & Lisa J. Henoch
Dr. & Mrs. W. Dean Henrichs
William H. Hensley & Dana K. Hensley
Harry & Cindy Herington
Lawrence Hickey Jr.
Kathleen & David Higley
Peter T. & Jennifer E. Hiruchi
Scott H. Hilken
Hamilton & Traci Hill
Justin & Barbara Hill
Stephen H. & Marcia Hannon Hill
Dennis E. & Marci Hillhouse
Dick & Sue Himes
Jack D. & Glenda Evans Hinton
Steve L. & Jane Beach Hopp
Irvin O. Hockaday Jr. & Ellen Jurden Hockaday
Reid F. & Mary Lynn Holbrook
Mark H. Holefield & Catherine Naughton Holefield
Bill D. & Carolyn Andrews Holland
Donald & Nancy Holman
Richard H. & Elizabeth A. Hoover
Thomas J. Horner Jr. & Jacqueline A. Horner
Drs. Daniel F. & Martha L. Housholder
Steven J. Howell, MD
John Howieson
Marianne Hudson
Stephen R. & Mary Ann Iliff Hughes
Dorothy L. Hula
Karen Sanders Humphrey & Mark E. Humphrey
Mary Lou Humphrey
Dr. & Mrs. John D. Hunkeler
Joan Sherar Hunt, PhD
Marsha L. Hunt
Todd & Ann Hunter
David Hurlbut
Ruth Hurlbut
Jo Secking Hurley
Logan Hurst
Harry P. Hutchens Jr.
Elizabeth Ann Hylton

28 Excellence Sustained
Edward & Barbara Roberts
Irv R. Robinson
Jeanne V. Robinson
Mr. & Mrs. John H. Robinson Jr.
John A. & Nancy P. Rodgers
Darol & Karen Rodrock
J. Edgar & Joyce Rosales
Ellen & Edward Rose
Dennis L. Ross, MD &
Ann M. Ross
Mr. & Mrs. Stanton E. Ross
Jan Roth
Landon H. & Sarah F. Rowland
Dave G. Ruf Jr.
Dave & Jennifer Ruf
Jay P. Ruf
Jeanne H. Ruf
Phil G. Ruffin
John B. Runnels, MD
Ms. Joanna Rupp
Steven & Lynn Rus
Emily Russell
William J. Russell III
Ed & Laura Ryan
Dan & Nicole Sabatini
John E. &
Alicia Laing Salisbury
David Sanford
Mike & Cathy Sanner
Chris & Joyce Saricks
Thomas W. &
Nancy Sarowski
Y. Sasaguri, MD
Janet & J. William Sayler
Kent P. & Donna C.aylor
Donald D. Sbarra
Elizabeth Scharzt
Suzanne & Dale Schlinsog
Dr. Paul R. &
Louise M. Schloerb
Rodger Scholtzhauer
Susan E. Scholtzhauer
Warren Schmidgall
Gregory & Linda Schnose
Mary Ann Schreiber
Donald & Ruth Ann Schwartz
Scott A. & Shauna Schwartz
Dr. Eugene W. &
Margaret Schwartz
James K. & Kelli L. Schwartz
Joyce Tobiasen Schwartz, PhD
James H. &
Bonnie C. Schwartzburg
Gregory E. Schüler, AIA &
Laura A. Schüler
Gary R. Scott
Vicki J. Sechrist
David E. & Katrina Seitz
Bill E. Self Jr. & Cindy L. Self
Mrs. Robert V. Sellers
Drs. Robert & Evelyn Senecal
Dale & Marianne Seufferling
Roger Sevedge
Curt D. & Kay Stanley Seymour
Mr. & Mrs. Paul A. Seymour Jr.
Mr. & Mrs. William H. Shackelford III
Ima Kaye Shaffer
Drs. Timothy &
Julia Singleton Shaftel
Dr. Delbert & Carol Shankel
Stanley & Vicki Sharp
Geraldine Shields
Michael G. & Joyce N. Shinn
Gary & Sandra Shotnfer
Carole Prentice &
David E. Shulenburg
Lori F. & Chad J. Simmons
Mr. & Mrs. Dolph C. Simons III
Dan C. Simons Sr. &
Trisha Simons
Grover B. & Mary E. Simpson
Fred N. & Lilian Six
Steve W. &
Becky Nettels Sloan
Donald E. Sloan
Dr. Milo G. Sloc III &
Carol Ann Sloc
Brian L. & Cary L. Smith
Christopher & Diana Smith
David & Linda Smith
E. Dudley &
Joyce Mortenson Smith
Mr. & Mrs. Glee S. Smith Jr.
Jerry & V. Lee Smith
Lucille J. Smith
Steven & Mary Beth Smith
Mr. & Mrs. Lee Smithyman
Linda Smuckler
Cynthia Wehrwein Snyder &
Bruce E. Snyder
Molly Snyder
R. Lance Snyder
Dr. Sue & Mr. Drew Snyder
Morton & Estelle Sosland
Timothy & Marybeth Sotos
Stefanie R. & Kevin P. Sparks
Jeffrey & Jennifer Spencer
Charles A. Spitz, AIA, NCARB &
Margaret Hundley Spitz, OTR
Melissa Beeman Spratt &
Dennis P. Spratt, MD
Terri Springer
Srinija Srinivasan
Isaac F. Stallworth Jr.
Laura Riss Stanford
Dr. Charles L. Santesifer
Roger D. &
Judith Duncan Stanton
Martha Cernich Stanton
Robert L. &
Lyne Gerlach Zoelller Stark
Madeline Stauffer
Mr. & Mrs. Myron D. Stecko
Mazzie Lane Steger
Robert L. &
Mary Kay Stephens
Lisa Stevens
Scott & Melinda Stewart
Lisa Ross & Scott M. Stillman
H. Dean & Marlene Stine
Steve & Terri Stine
Bob & Mary Stinson
Bill Stolzer
Bill & Francie Stoner
Dr. Robert E. Stowell
Monty & Catherine Streckel
Barbara J. Philipps &
Robert J. Strom
Jack L. Stuber, MD &
Barbara J. Stuber
Michael D. Stultz
Mr. & Mrs. John S. Suhler
Dr. Daniel J. &
Marcia G. Suiett
Janis Steinbrecher Sullivan
Jacki Summerson
Terry J. Sutcliffe
Perry H. Sutherland
Terry J. Sutton, MD &
Nancy C. Sutton
Wayne & Judith Swartz
Robert R. Sweat III &
Amy D. Sweat
Hope & Marshall Talbot
Pete & Judy Talbott
Deron & Shelly Taylor
Jack C. Taylor
Matt & Paula Taylor
Orley R. & Toni Taylor
Rick Taylor
Ron & Deb Teeter
Elden C. Tefft
Arch W. Templeton, MD
Patricia A. Thomas, MD &
Martin K. Haynes
Robert M. &
Rebecca Myers Thomas
Gregs G. &
Mettie L. Thomopoulos
Willard B. &
Barbara L. Thompson
Frank L. &
Evangelina A. Thompson
Mike & Karen L. Thompson
Jeanne E. Tiller
Jeanne Waymire Tinberg
Murli & Mona Tolane
Karen & Bill Townsley
Michael L. & Teresa Treanor
Douglas & Karen Tyler
Laurence P. &
Sheila A. Ullmann
Nelva R. Unruh
Jan F. van Sant, PhD
Mr. & Mrs. Chester B. Vanatta
Robbie &
Madi Thornton Vannaman
Ronald J. & Colae Vecchie
Kevan A. & Gail Elicka Vick
Joanie Humes Vignatelli
S. Jane Voorhees
Joseph Vosburgh
Mr. & Mrs. Thomas W. Wagstaff
Nancy Partin Wahl, PhD &
Robert W. Wahl, MD
Gary A. Waldron &
Carol A. Foster, PhD
Mr. & Mrs. Graham M. Walker
Drs. Elbert & Carol Walker
James Lee Walker Jr., MD &
Kaela Jackson Walker
David M. Wall
Mr. & Mrs. William E. Wall
William J. Walsh Jr. &
Kate Mrkonich Walsh
David & Elyce Walthall
Linda M. Walton &
John Muller
Robert J. & Sharon M. Wafer
Our mission
KU Endowment partners with donors in providing philanthropic support to build a greater University of Kansas.

Our core values
Passion for KU—The generosity of alumni and friends influences the very fabric of KU, helping the university advance the frontiers of knowledge. We are dedicated to serving the university and helping it achieve its aspirations.

Partnership with donors—Our donors empower us to accomplish our mission. We pledge to faithfully administer their gifts, adhere to their philanthropic intentions and respect their requests for privacy.

Perpetual support—The long-term vitality of KU represents our ultimate, unwavering goal. We strive to wisely invest funds and steward property, with the goal of achieving the greatest possible assurance of long-term financial support for the university.

People-centered approach—Our team of employees, trustees and volunteers guides our present and shapes our future. We seek to attract and develop the best talent, value each individual’s unique contributions and celebrate diversity as a strength.
KU Endowment acquired 135 acres to make possible the development of Rock Chalk Park, the new home of KU track & field, soccer and softball, located in northwest Lawrence. It opened to competition in summer of 2014. The complex also includes a recreation center for the city of Lawrence.