Don’t let their outlandish poses fool you. The students surrounding Chancellor Robert Hemenway were among the brightest incoming freshmen at KU last fall. Each year, the Chancellors Club honors 16 National Merit Finalists with scholarships funded by the Greater KU Fund.

Left group, top to bottom: Ryan Schirmer, Emily Tonsfeldt, Laura Edwards (orange shirt), Nameer Baker and Allison Akins. Center group, top to bottom: Kathleen Polonchek, Chris Hinton, Chancellor Hemenway, Tim Schisler (sunglasses), Chris Bohling, Thora Whitmore and Kyle Moller. Right group, top to bottom: Brian Mason (on pillar), Justin Leverett, Rebecca Getman, Brenna Daldorph and Lynne Lammers (pink shirt).

PHOTO BY EARL RICHARDSON
12 The direction of their dreams
Scholarships do more than ease financial burdens. They say “yes” to students’ choices and successes, building confidence that helps them find their path.
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National recognition for the KU Cancer Center will bring life-saving treatments and research closer to home.
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ON THE WEB
Go to www.kuendowment.org and click on HAWK to:
• Download MP3s of the Rock Chalk Chant or KU songs
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Senior class gifts

COVER: KU’s World War II Memorial Campanile, completed in 1951, was constructed and later renovated with gifts from many donors to KU Endowment. Many of the crabapple trees that grace the campus were planted with gifts from the class of 1945.
PHOTO BY EARL RICHARDSON
Our core values

PASSION FOR KU
The generosity of alumni and friends influences the very fabric of KU, helping the university advance the frontiers of knowledge. We are dedicated to serving the university and helping it achieve its aspirations.

PARTNERSHIP WITH DONORS
Our donors empower us to accomplish our mission. We pledge to faithfully administer their gifts, adhere to their philanthropic intentions and respect their requests for privacy.

PERPETUAL SUPPORT
The long-term vitality of KU represents our ultimate, unwavering goal. We strive to wisely invest funds and steward property, with the goal of achieving the greatest possible assurance of long-term financial support for the university.

PEOPLE-CENTERED APPROACH
Our team of employees, trustees and volunteers guides our present and shapes our future. We seek to attract and develop the best talent, value each individual’s unique contributions and celebrate diversity as a strength.

WAYS TO SUPPORT KU
One hundred percent of your gift benefits the area of your choice at the University of Kansas.

ONLINE GIVING — You may make a gift securely online using your debit or credit card. Visit kuendowment.org/donate.

GIFTS OF STOCK — By donating appreciated securities or mutual fund shares, you can provide a lasting contribution while receiving tax benefits, such as capital gains tax savings.

REAL ESTATE — Your gift provides a convenient way for you to enjoy a charitable deduction based on the current fair market value of your property, and it can reduce the size and complexity of your estate.

GIVE BY MAIL — Gifts made by check should be payable to KU Endowment and mailed to:

KU Endowment
PO Box 928
Lawrence, KS 66044-0928

ESTATE PLANNING — To remember KU in your will or estate plan, be sure to name The Kansas University Endowment Association (our legal name) as beneficiary. Our federal tax i.d. number is 48-0547734.

If you have already named KU Endowment in your estate plan, please contact us so we can welcome you to the Elizabeth M. Watkins Society.

We also offer life-income gifts that provide income and immediate tax benefits. Call our director of gift planning at 800-444-4201 during business hours, or visit kuendowment.org/gift_planning.
It was a beautiful day in Lawrence. Sunny, in the mid-70s, a little windy, but overall you couldn’t have ordered a more fitting canvas for last year’s commencement.

For the first time in many years, I had no official obligations. I headed to the place I wanted to be: the top of the Hill, the campanile.

When I arrived, the crowd was already forming. Parents, grandparents and siblings were jostling for the best spot, armed with their cameras. It was impossible not to get swept up by the air of anticipation. I could sense all the emotions surrounding me. “So this is what it feels like to have your kid graduating from college,” I thought. “Joy, pride and yes, relief!”

For the graduates, all that hard work had paid off. But the parents and grandparents knew this represented much more. Graduating from KU is a defining moment, a life-changing experience.

As an observer, it was easy for me to live in the moment. I smiled the whole time as I watched the graduates shouting jubilantly as they passed through the campanile. I had no self-interest, so I offered to hold a woman’s place at the front of the crowd while she went to rest on a bench. I gladly moved to the back when she returned. It never felt so good to surrender a prime spot, to step back, relax and enjoy.

Exactly 30 years ago this year, I was one of those KU graduates. I’m thankful I had the opportunity to renew that cherished memory, the feeling of collective joy, the wonder of what lies ahead. There’s no place like Campanile Hill on commencement day. Indelible moments at KU inspire many graduates to do something great for their alma mater. I hope you enjoy their stories in our new magazine, *KU Giving*.

Dale Seuferling, President
KU Endowment
ACROSS KU

ARCHITECTURE & URBAN PLANNING

Honors for New Orleans project

The student-designed Seventh Ward Community Garden project, above, which includes a community tool shed and a garden shade structure, has gained recognition at the regional and national levels. The project — created to help residents of New Orleans’ Seventh Ward rebuild their community — was designed in studios taught by faculty members Nils Gore and Rob Corser.

The project won a Merit Award in the American Institute of Architects’ Kansas City Design Awards program, in which the KU students competed with professional firms. The award honors the students’ design of structures that are capable of withstanding hurricane-force winds and that can be prefabricated and shipped to a construction site. A gift from the William T. Kemper Foundation helped support the project.

In addition, the shade structure design was selected for exhibition by the Smithsonian’s Cooper-Hewitt National Design Museum in New York. A second shade structure has been completed for the exhibition, which runs May 4 to Sept. 23; it then will be shipped to New Orleans.

Blind student creates maps

University maps generally show what people need to know to get around: the locations of buildings, bus stops and streets. That’s fine if you can see the cars and dead-end pathways around you — but it can be disastrous for someone who is blind.

That’s why graduate student Rachel Magario (below left, with her dog, Hamlet), who has been blind since age 6, is developing a series of navigation charts that interpret KU’s Lawrence campus from the perspective of someone who is blind.

The work of the KU cartographers involved in Magario’s project has been underwritten by financial support from Lawrence residents Robert and Suzanne Ecke McColl and George M. Seymouf of Prairie Village, Kan. The KU chancellor’s office provided additional support.

DOLE INSTITUTE

Washington, D.C., event raises $2 million

Kansas Rep. Dennis Moore, and Kansas Sen. Pat Roberts and his wife, Franki Roberts, joined former Senate majority leader Bob Dole, above, at “Salute to the Leader,” an event held Jan. 24 to honor Dole. The event attracted a who’s who of American politics and increased the endowment for KU’s Robert J. Dole Institute of Politics to $8 million. Interest earned on the endowment supports programs such as the annual Dole Lecture, the Dole Leadership Prize and the Presidential Lecture Series.

Dole, the 1996 Republican presidential nominee, attended with his wife, North Carolina Sen. Elizabeth Dole. Also on hand were Sen. John McCain, R-Ariz.; columnist George Will; Dole’s vice presidential running
mate, Jack Kemp; former Defense Secretary Donald Rumsfeld; Sen. Arlen Specter, R-Pa.; and Senate Minority Leader Mitch McConnell, R-Ky.

Kansas Reps. Nancy Boyda and Todd Tiahrt attended, as did former Kansas Sen. Nancy Kassebaum-Baker and KU Chancellor Robert Hemenway. Co-chairs were philanthropist John Moran and KU alumnus Michael Glassner. President George H.W. Bush was honorary chair.

**Economics**

### Professor to help lead African research group

Associate Professor Elizabeth Asiedu has been elected vice president of the African Finance and Economics Association, the premier research association devoted to African development. A native of Ghana, Asiedu studies the role of foreign nations’ direct investments on Africa’s economy. She has advised policymakers in Africa on how to make a “friendlier” investment climate to attract more foreign investment.

Asiedu joined KU’s economics department in 1998 as its first Oswald Scholar. The scholars program, created for young faculty members through a $1 million gift of KU alumnus Charles Oswald, provides those faculty members with additional support for teaching and research until they become tenured. The department has named six Oswald Scholars so far; two, including Asiedu, already have achieved tenure.

### Fund drive is a group effort

Seven KU Endowment employees answered donor calls on an early-morning shift during KPR’s spring fund drive, held March 23-30. KPR’s biannual fund drives coincide with National Public Radio’s spring and fall fund drives. KPR’s reach covers much of the state of Kansas through its radio stations in Lawrence, Manhattan-Junction City and Emporia, and can be heard on the Web at www.kansaspublicradio.org.

KU Endowment has helped KPR in other ways, as well: by managing KPR contributions and by helping secure donations for KPR’s home on KU’s Lawrence campus, Broadcasting Hall. The new studios and offices, completed in September 2003, were funded with private gifts from Hortense Oldfather, the Sunderland Foundation and other donors through KU Endowment.

### Medical Center facility opens

The new Life Sciences Innovation Center, which opened in January, is designed to foster a collaborative, interdisciplinary approach among scientists.

The five-story, 205,000-square-foot facility will house research programs on liver disease, reproductive sciences, neuroscience, diabetes and the emerging field of proteomics, which examines the structure of proteins and how they can be used to treat diseases. Investigators will share equipment in common areas, which encourages “team science” and avoids costly duplication.

The $57.2-million building was constructed through a public-private partnership. The state pays the first five years of the construction bonds, with the final 15 years paid by KU Medical Center with funds generated by research grants. In addition, the Hall Family Foundation of Kansas City, Mo., contributed $27 million to furnish the building with the latest equipment.

### Social Welfare

#### New KC degree program

Students Saundra Brewer, Angela Delgado, Michael Fletcher and Elisa Rudell, left to right, will be among the first group to graduate (in 2008) from a new program for students who want to earn a KU bachelor’s degree in social work in Kansas City, Kan. The Kansas City Kansas Community College 2+2 Bachelor’s in Social Work Program helps students complete a bachelor’s degree in social work from KU through classes held at the community college.

A gift of more than $20,000 from Lawrence resident Jessie Branson and her late husband, Vernon Branson, helped launch the program in 2005 with two enrolled students. Now, with the help of an anonymous gift of $50,000, there are 38 students in the program. The School of Social Welfare estimates another 20 will be added in fall 2007.

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**KANSAS PUBLIC RADIO**

**LIFE SCIENCE RESEARCH**

**SOCIAL WELFARE**
EVERY GIFT MATTERS

Yes, that really is a student calling

And, yes, your $25, $50 or $100 gift — every penny of it — really does help KU.

It’s 7:30 on Friday night, but down in the call center on the ground floor of the KU Endowment building, the lights are still on. The pizzas have been delivered, and some 30 KU students are halfway through the evening’s work.

Tonight, they’ll talk to 300 alumni, parents and graduating seniors, asking for gifts of all sizes.

Last year, the student callers — part-time employees of our annual giving department — logged 5,000 phone hours, renewed 10,000 pledges, brought in 4,000 new donors and raised $1.2 million for KU.

The average pledge was $112. Many donors give to their former school or department, and often the gift is for scholarships. Other times, it may go to a school’s discretionary fund and ultimately buy, say, a stethoscope for nursing students or supplies for architecture students.

Except during academic breaks (and home basketball games), student callers are working six days a week, year-round. They range from freshmen to graduate students, and they tend to stay a while; one law student is in his seventh year. They represent 30 majors, from art to business to aerospace engineering.

Cold calling isn’t an easy job, but these callers get plenty of training, and as student manager Kyle Carter puts it, “Having that shared experience at KU and that ability to find common ground with the people we call makes this a whole lot different from selling vacuum cleaners.”

They may be calling you soon. When they call, please be kind, and give what you can. Every penny of your gift goes to the purpose you choose. And every gift matters.

— Kirsten Bosnak
Business and law scholarship
A gift of $50,000 from Kansas City, Mo., artist Jane Voorhees, fine arts ’64, created a scholarship that will memorialize her late husband, Vernon Voorhees, business ’64 and law ’67. The Vernon Voorhees II Graduate Scholarship will provide support for students who are pursuing a degree in KU’s combined MBA/juris doctorate program.

Why I Gave: “I could have bought a park bench in his honor. I could have done something in the arts, but the arts are more my area, and it wouldn’t have been the right thing for him. Instead, I chose a scholarship. I’m so excited to do this.”
— Jane Voorhees

Early childhood education
Educator Sally Hare-Schriner, human development and family life ’80, master’s in early childhood special education ’05, of Lawrence, gave $500,000 to create a fund in her name for the School of Education’s Early Childhood Teacher Education Program.

The endowed fund supports the clinical and field experiences of students in the Unified Early Childhood Education Program, which prepares educators to support the learning of all children from birth through grade three. The Sally Hare-Schriner Fund allows for more frequent visits to field sites, which leads to higher quality supervision of students’ practice experiences. This enhanced supervision strengthens KU’s ability to give back to the field sites, which include schools and community-based programs.

Why I Gave: “I believe very strongly in early intervention and focusing on education that sets the groundwork for a child’s development. I wanted to make sure that this program grew and that students had the opportunity to learn the importance of catching problems early on.”
— Sally Hare-Schriner

Study abroad scholarship
Business executive Larry D. Horner, business ’56, and his wife, Donna Manning Horner, of San Jose del Cabo, Mexico, gave $500,000 to create the Horner Study Abroad Scholarship Fund. The fund will provide scholarships to students in any academic discipline based on academic merit and financial need. Initially, there will be an emphasis on scholarships for the study abroad activities of the KU Center for International Business Education and Research (CIBER).

Why I Gave: “By making this scholarship available based partly on financial need, we can help some students who might not have the opportunity to study abroad. Studying abroad helps students gain a great deal of breadth in their personal and business lives. It can teach them to be open-minded and realize that the way we do things in the United States isn’t the only way they can be done.”
— Larry Horner
Support for respiratory care education
Respiratory therapist Helen DiPaola, respiratory care ’80, of Mukilteo, Wash., named KU Endowment as a beneficiary of her retirement plan, a gift estimated at $50,000. The proceeds eventually will create a discretionary fund in her name for the support of the Department of Respiratory Care Education in the School of Allied Health.

Why I Gave: “I really enjoyed my experience of going to the school; I wanted to give something back because I believe strongly in the respiratory care program.”
— Helen DiPaola

Support for cancer research
Floyd Day, a retired aircraft engineer from Silver Spring, Md., created a $10,000 charitable gift annuity at the Kansas Masonic Foundation through its Partnership for Life campaign for cancer research. The residuum of his gift eventually will pass to KU Endowment to support KU’s Kansas Masonic Cancer Research Institute. Day, who has been a member of the Masons since the 1950s, said his impending 91st birthday and the loss of his wife of 60 years in 2006 motivated him to look for ways to leave a legacy. The field of cancer research interested him because his wife, Sylvia, had been treated for cancerous tumors and suffered from complications during the final years of her life.

Why I Gave: “I have a little money saved up, and I wanted to have an impact. I’ve known so many people who had cancer that I wanted to support the research.”
— Floyd Day

Fine arts scholarship and award
KU senior Scott Nelson, above, is one of the 2006-2007 recipients of a scholarship provided through a gift from the Hollander Family Foundation of Kansas City, Mo. Since 1991, the foundation has annually contributed between $25,000 and $30,000 for scholarships and awards for students pursuing painting and sculpture at KU. The scholarships and awards fulfill the wishes of the late Richard M. Hollander, a Kansas City artist who died in 1991. Recipients are chosen from among those who participate in a gallery show each spring. A photo gallery of works by the 2006-2007 scholarship recipients can be viewed at www.kuendowment.org/photogallery.

Why I Gave: “It was my father’s great intention as an artist and sculptor to offer funds for students at KU. It’s my privilege to be fulfilling that wish as an administrator to the Hollander Family Foundation. I’ve enjoyed making friends with a lot of the art students over the years who have benefited from this support.”
— Richard A. Hollander

For the community and KU, too
KU alumni and friends in the Salina area now have an easy way to help their community and KU at the same time — by contributing to the KU Endowment Fund at the Greater Salina Community Foundation. Salina attorney John Mize, political science ’72, and his wife, former school nurse Karen Schumacher Mize, master’s in nursing ’85, established the fund with a $10,000 gift to the foundation. The fund creates a perpetual source of income for the Greater KU Fund, which provides flexible resources for the university’s most urgent priorities. John Mize said that the fund was the first of its kind at a community foundation in Kansas and that he hopes to see such funds created in other communities.

Why I Gave: “We wanted to create a win-win-win situation. It’s a win for the donor to leave money in the local community. It’s a win for the community foundation because it has funds to invest. It’s a win for KU because it gets flexible support from these funds.”
— John Mize
WHY I GAVE

Why I Gave: “The best of my years at KU was the fun I had in the Department of Journalism and how it prepared me for what lay ahead. It was easy for me to decide how to give back: I established a building fund in the hope that it would make a big difference over the long haul.”

— Keith Swinehart

FEATURED GIFTS

Beyond “the shack”

A 1938 J-School alum creates a fund for the school’s facilities

When Keith Swinehart studied journalism at KU, The University Daily Kansan was produced in “the shack,” a little lean-to tucked into the east side of campus.

At the time, journalism was a department of the college. Only later would it become a school and move to its current home, the former machine shop now known as Stauffer-Flint Hall, which since has seen significant renovations and technical upgrades.

“The field of journalism has grown so dramatically,” Swinehart said. “It’s so much broader than when I was in school, and it will keep going that way.”

With Swinehart’s help, the building itself will keep pace with change. Through two gift annuities totaling $3 million to KU Endowment, he has created the Swinehart Family Building Fund for the school’s future technological needs, physical enhancement or even additional space.

Gift annuities provide a lifetime income for the donor and ultimately support the chosen charity. But Swinehart has gone a step further with giving: He’s using income from his annuities to create “529” education savings plans for nine beneficiaries.

After his own college years, Swinehart worked at Capper Publications in Topeka until 1955, then started two successful plastics businesses and eventually sold them. But he still has fond memories of gathering news items on KU students to send to their hometown papers. His pay was 35 cents an hour.
WHY I GAVE

A home away from home

KU’s newest scholarship hall will house 50 men

Whether you’re from a small town in central Kansas or a big city out of state, a large university such as KU can overwhelm. There’s figuring out how to get from class to class, juggling academics with social life, and learning how to fit in with 25,000 strangers.

That’s why scholarship halls offer the optimal living environment, said alumnus and former Kansas legislator Carl Krehbiel. As a student from Moundridge, Kan., in the 1960s, he lived in Stephenson Scholarship Hall. There, he formed close friendships, learned discipline through the work expected of residents, and enjoyed the mentoring relationships between upper- and lowerclassmen.

Today Krehbiel, Germanic languages and literature and international relations ’70, hopes to create that environment for more students at KU. He pledged $4 million in honor of his parents, Kathryn Krehbiel, liberal arts ’45, and the late Floyd H. Krehbiel, liberal arts ’47, to build KU’s 12th scholarship hall. The scholarship hall will be named in honor of Floyd and Kathryn Krehbiel.

The couple played in the KU band when they were students in the 1940s. Kathryn Krehbiel — known to the KU basketball band as “the Coke lady” for the sodas she buys students — has established two endowed scholarships for students in the Pep Band.

Why I Gave: “My parents were dedicated to KU and their children. They wanted a better life for their children than they had for themselves. I have no children, so this gift is a way for me to honor them and create a positive living environment for future generations of KU students.”

— Carl Krehbiel
WHY I GAVE

Why I Gave: “The timing was right, and having an endowed professorship was an important need for the school. Ross and I felt this would be a great way to give back to an institution that has enriched so many lives.”
— Christine Hartley

FEATURED GIFTS

A first for the School of Nursing

A new professorship helps the school meet the growing demand for nurses

The KU School of Nursing has long had a lot to boast about: a competitive baccalaureate program, a top-30 ranking and a graduate track with expanded research opportunities. But one thing was missing: an endowed professorship.

Until now. A $500,000 gift from Christine Hartley, nursing ’73 and master’s in nursing ’86, and her husband, Ross, law ’74, Jackson, Wyo., created the Christine A. Hartley Centennial Professorship.

Christine wanted to do something special for her alma mater’s 100th year in 2006, so she asked the school about its most pressing needs. She learned that KU was one of the few in the top 30 without an endowed professorship, which helps recruit and retain outstanding faculty and adds to the school’s prestige.

The Hartley professorship emphasizes organizational leadership in the nursing profession. It is designed to help the school meet the increasing demand for nurses and the need to prepare them for managerial positions. The professorship provides a salary supplement plus support for professional travel and other activities.

Judith Warren, Ph.D., R.N., a faculty member since 2001, is the first Hartley Centennial Professor. Her focus is nursing informatics, the science concerned with managing and communicating data, information and knowledge in nursing practice. Warren adapted an electronic health record system to teach students how to manage and analyze patient data from case studies and clinical experiences. Five other schools of nursing besides KU now use the system.

The Hartleys’ gift leverages additional support from the state through the Kansas Partnership for Faculty of Distinction Program, which encourages gifts for endowed professorships at Kansas Board of Regents institutions, including KU. As an example, for the fiscal year ending June 30, 2006, the state provided more than $20,000 in support of a $500,000 professorship fund.
Scholarships do more than ease financial burdens. They say “yes” to students’ choices and successes, building confidence that helps them find the direction of their dreams.
I learned this, at least, by my experiment: that if you advance confidently in the direction of your dreams, and endeavor to live the life which you have imagined, you will meet with a success unexpected in common hours.”

— Henry David Thoreau, Walden —

The Walden quote shows up everywhere: in commencement speeches, in Web sites for motivational workshops, even on one company’s packaging for a certain flavor of tea. Nevertheless, it still resonates when we think of students — and our hopes for them.

About one in six students gets assistance and encouragement through a KU scholarship. Monetarily, a scholarship means anything from a few hundred dollars to an annually renewable package covering up to 20 percent above the cost of tuition, fees, books, room and board. For some students, coming to KU wouldn’t happen at all without a scholarship. For others, it means less debt to manage after graduation. And for some, it’s the honor of receiving a scholarship that means the most.

This year, more than 5,000 students received a part of the $23.5 million that KU Endowment gave out in scholarships, fellowships and awards. Three of the faces in that crowd are Molly McVey, Frank Tankard and Elda Perales, all of whom graduate this year. We caught up with each of them to talk about the work they’re doing and how they found their direction.
as drug delivery, while a mechanical engineer may work on design of prosthetics or on motor control. For me, it’s about the human body; for others, it may be about a cell or a protein. Within mechanical engineering, it can range from developing a new material for joint replacements to understanding the biomechanical reasons for back pain or falling.

“Unlike those in medicine, we don’t study the brain directly; we study movement and see what we can learn about the brain from that. We take motion, force and muscle activity data, and we look at the information together to determine the dynamics of the human motor system. Working with Parkinson’s patients, we study four tasks: gait, gait initiation, standing and balance recovery. We look at each task individually, then we look at these tasks together, and we get a quantitative picture of what’s happening.

“The short-term goal is to learn more about why, biomechanically, Parkinson’s patients have difficulty with balance, and we may learn something that can be applied to other populations, as well. The long-term goal is to develop a diagnostic method that can be used by health-care professionals in a clinic to understand who is at increased risk of falling and why — so the health-care worker can provide some kind of intervention, such as exercises. We want to learn how to prevent falling before it starts to occur, not wait until people fall to intervene.”

McVey’s scholarships:

Undergraduate
- Emily V. Berger Scholarship, created in 1943
- Robert M. Carey Scholarship for mechanical engineering students, created in 1984
- Carl C. and Catherine C. Chaffee Engineering Scholarship, created in 2001
- KU Scholarship, the general scholarship fund at KU
- General scholarship fund for mechanical engineering students

Graduate
- Self Fellowship, a competitive mentoring program created in 1989 for doctoral candidates in select fields
- Zimmerman Graduate Fellowship in Mechanical Engineering, created in 1988

Other financial support: Graduate teaching assistantship

“Without the scholarships and the teaching assistantship, there’s no way I could have come back to school.”

— Molly McVey —
Frank Tankard

Hometown: Moved from Farmington, N.M., to Overland Park at age 10
KU degree program: B.S., journalism; minor in English

Tankard got our attention when he placed first in the In-Depth Writing category of the Hearst Journalism Awards Program, often referred to as the college Pulitzers. His story, “Built for Disaster,” was published in The University Daily Kansan on Oct. 7, 2006, the one-year anniversary of the Boardwalk Apartments fire in Lawrence. The fire spread quickly, killing three people. Written for the in-depth journalism class taught by Prof. Ted Frederickson, Tankard’s story explained how loopholes in the city fire codes allow many other apartment buildings to have the same safety problems as the Boardwalk Apartments. Tankard plans a career as a newspaper reporter.

On choosing journalism:

“I took Journalism 101 and interviewed Wright Thompson, a sports feature writer for The Kansas City Star. He was actually my second choice for an interview; I’m not a sports writer. But his writing is very literary, and he made his work sound so cool that when I hung up the phone I knew that journalism was what I wanted to do.”

On what makes a good journalist:

“Seeing, being observant. You walk into a room you haven’t been in before, and maybe you don’t pay much attention; it has four walls and a TV, but look: This room has things in it that make it different from any other room. If it had six walls, you might notice. Journalists notice the weird rooms, but really good journalists look at all the rooms.

“During my internship at The Kansas City Star, I went in on a Saturday and was assigned to cover the area Soap Box Derby. I looked for something different and found a 13-year-old there who had cerebral palsy, so I interviewed him and his dad. The father said his son hadn’t been able to play any sports on his own; in T-ball, for example, the father had had to hold the bat and swing with him. But they made him a car with a hand brake instead of a foot brake, and this was the first sport he could do on his own. So I found something.”

Tankard’s scholarships:

- Summerfield Scholarship, created in 1929 by KU alumnus Solon Summerfield
- Bob and Marlene Whittaker Scholarship, created in 1991 for high-achieving incoming Kansas freshmen
- Tankard also was selected for the University Scholars Program, created in 1982 — It includes a scholarship, a one-semester seminar and pairing with a faculty mentor.

Other financial support: Parents, paid internships

“Getting a scholarship was an honor. I remember being really excited as a freshman; my family was, too. A group of us students had brunch with the chancellor. That was pretty cool.”

— Frank Tankard —

Tankard writes the weekly cover story for the print edition of Lawrence.com, an online arts and culture publication.
was fascinated. I knew I wanted to do medicine.

“I was still questioning my journey while I was a pre-med major, but I had a reaffirming experience when I went on a mission trip to Ecuador during my sophomore year at Southwestern. I shadowed staff members at a hospital in Quito where the demographic population of the patients was more impoverished than the general population. I knew that someone had to give adequate health care to those without financial means. One of those someones was going to be me.”

Perales’s scholarships:
• Glen L. Kready Scholarship, created in 1988 for medical students at the Wichita campus
• Dr. Earl and Kathleen Merkel Medical Scholarship, created in 1992 for medical students from Kansas high schools
• Gladys Wiedemann Scholarship, created in 1978 for medical students at the Wichita campus

Other financial support: Student loans, including KU Endowment loans

“Through my scholarships and loan support, I’ve been able to continue my dream of an education. Today someone does for me — tomorrow I will do for someone else.”

— Elda Perales —
Who gets a scholarship?

Getting a scholarship at KU depends on several factors:
- academic criteria set by KU;
- additional academic criteria set by individual schools;
- criteria set by KU Endowment donors for the funds they create;
- and the amount of support available from individual scholarship funds for which the student meets set criteria — as well as the number of students competing for that funding.

Two kinds of scholarship funds
Like most scholarship recipients at KU, Tankard, McVey and Perales each received support from several different scholarship funds.

Some of these funds were created as endowed (permanent) funds by donors decades ago. A portion of the returns from endowed funds provides support year after year.

Some are general scholarship funds, which may be universitywide or for specific majors only. Many donors contribute annually to these funds, which can be spent immediately.

How much scholarship funding is available?
The amount of scholarship support from KU Endowment fluctuates from year to year based on:
- the number of students who apply for scholarships and receive them;
- the investment performance of endowed scholarship funds;
- annual gifts for scholarships, which can be awarded immediately.

Scholars from across the state
KU students who received KU Endowment scholarships, fellowships and awards in 2006-2007 represent 101 of the 105 Kansas counties. Students from 43 other states, the District of Columbia and 50 other countries also received direct support.

Over the past five years, KU Endowment scholarship support has ranged from $21.7 million to $23.6 million annually.

Growth and support of a $30,000 endowed scholarship fund
1997-2007

A $30,000 fund established in January 1997 would have grown to $42,970 by December 2006. During this time, it also would have provided $16,157 in support for KU students. A fund this size will provide $1,380 in support during 2006-2007.

How much does it cost to attend KU?
$12,500-$14,000
Tuition, fees, books, room and board *

+

$3,000
Estimated personal expenses

* For a Kansas resident undergraduate taking 15 hours each semester; out-of-state students spend about $7,000 more. Graduate students pay higher tuition rates.

Call us
To make a gift in support of scholarships, call Joe Zanatta, assistant vice president for scholarship support, 785-832-7411 or 1-800-444-4201 ext. 411. Joe also handles gifts for student loans.
The Object of Art

By Kirsten Bosnak
Photographs by Robert Hickerson

Basket
Pomo (Northwest Coast)
Feathers, fiber, shell
Gift of Dorwin Lamkin

Cradleboard
Kiowa (Great Plains)
Wood frame, leather, beads
Gift of Sally Casey Thayer
On the second floor of Spooner Hall, Tom Foor’s green eyes widen as he opens the door of a tall, white archival storage cabinet. Inside, a wood-and-leather Kiowa cradleboard, about three feet long, glitters with thousands of blue, green and pink glass beads in a floral pattern borrowed from the Shawnee.

The cradleboard is among nearly 10,000 objects that make up KU’s ethnographic collection — artifacts created in a variety of cultures. Foor, professor emeritus of anthropology from the University of Montana, came to KU in 2004 to work with Native American artifacts. He now oversees the entire ethnographic collection, which consists of such objects as Native American pottery, carvings, baskets and weavings; Central African masks; Greenland Eskimo hunting tools; and Australian boomerangs and bark paintings. Most pieces were made in the late 19th or early 20th centuries.

“These objects were gathered by faculty researchers and private collectors and are a testament to the creativity of people from every inhabited continent,” Foor said. “We know the precise origin of many pieces, and that contributes to an understanding of the people who made them, as well as the values they learned in their cultures.”

The Spencer welcomes a collection documenting life and rich traditions on every continent

“An object of art is material evidence of an expressive mind that reaches across time and space.”

— Saralyn Reece Hardy, director
Spencer Museum of Art
A more global look at art

This past January was a key moment in the history of the ethnographic collection. After much discussion, KU made the collection part of its nationally known Spencer Museum of Art, widely regarded as one of the top U.S. university art museums. The acquisition increased the Spencer’s holdings by more than 25 percent and significantly increased the number of cultures that those holdings represent.

“This expands our perspective and acknowledges that we are living in global time,” said Saralyn Reece Hardy, Spencer director. “It challenges us to think deeply and responsibly about the peoples of the world.”

The decision also lays the groundwork for increased access to the ethnographic collection, which formerly was part of KU’s anthropological collections.

In the coming months, curators will begin incorporating these cultural objects into the museum galleries. For example, visitors can expect to see objects from the various ethnographic collections in the renovated 20/21 Gallery, which features work from the 20th and 21st centuries and is scheduled to reopen this summer.

Also, the Spencer’s state-of-the-art digital database will help put the public — and more researchers from KU and around the world — in contact with the objects. The museum will include images and descriptions of individual artifacts in its database, which is accessible via the Web through the KU Libraries’ Information Gateway.

The Spencer has the infrastructure, with all its components of staffing, day-to-day conservation work, record keeping and accreditation, to take on the care and presentation of the ethnographic objects.

“The museum will be an excellent steward,” said John Hoopes, associate professor of anthropology. “By assuming responsibility for these works, it broadens its ability to promote global awareness through art and expands its educational role for the whole university.”

The Spencer is conducting a national search for two museum professionals to work with the ethnographic objects: a collections manager and a permanent curator. Given Foor’s background, Hardy appointed him to serve as interim curator until the permanent position is filled.

The making of a museum collection

Like any university museum collection, this one consists, in large part, of items contributed by private donors. The following objects are a few examples:

**Helmet mask**
Cameroon
Wood
*Gift of Larry Welling*

**Cradleboard**
Ute (U.S. Four Corners area)
Rawhide, buckskin, gray willow twig, metal wire, glass beads
*Gift of Orvel A. and Nadine Criqui*
collectors. The Kiowa cradleboard, for example, was a gift of Sally Casey Thayer of Kansas City, Mo., whose donation of several thousand pieces of art collected during her world travels established KU’s original museum of art in 1928.

Previously, the pieces that Thayer donated were divided. Some were included in the ethnographic collection; others were with the Spencer’s art collection. Bringing the ethnographic works under the Spencer’s care means many of Thayer’s pieces once again can be exhibited together. It affirms Thayer’s view that an artifact of culture can also be a work of art, just as a work of art can be an artifact of culture.

“Thayer trusted her instincts,” Hardy said. “She believed beauty and meaning could be found equally in textiles or paintings. Her discernment and collecting practices set a kind of tone for the collections — and allowed them to come together in creative and respectful ways.”

The ethnographic collection contains more than a dozen individual collections gathered by donors and faculty researchers. These collections will be kept distinct in the Spencer’s cataloguing system. Besides Thayer’s objects, some of the other key collections include:

- **Collection of Lewis Lindsay Dyche**, namesake of Dyche Hall, home of KU’s Natural History Museum — Dyche was a professor of anatomy and physiology at KU from 1888 to 1915. In 1895, on a trip to western Greenland to collect faunal specimens for the museum, he became fascinated with the Inuit people and brought back 142 items, including boots, jackets, eiderdown blankets, a kayak and other pieces.

- **James Allen collection** — Allen donated several pieces from the American Southwest, primarily pottery from Pueblo tribes, in 1898.

- **George W. Reed Jr. collection** — Raised in Topeka, Reed moved to the Pacific Northwest and put together an outstanding collection of cultural items from that area. In 1926, he donated the collection to his alma mater, Washburn University in Topeka. It was transferred to KU in the 1930s.

And like many of the objects themselves, the buildings in which the art collections are housed were, quite literally, gifts to KU.

Spooner Hall, where the ethnographic collection is stored, was completed in 1891 with funds from a bequest of William B. Spooner, uncle of KU Chancellor Francis Snow. It was KU’s original library before it became Spooner-Thayer Art Museum in 1928 in order to house Thayer’s collection.

Spencer Museum of Art, completed in 1978, was constructed through funding from Helen Foresman Spencer of Kansas City, Mo. It currently is home to some 26,000 pieces of art. The acquisition of the ethnographic collection brings the permanent collection to almost 36,000 pieces.
From fear to hope

National recognition for the KU Cancer Center will bring life-saving treatments and research closer to home.

By Toni Lapp
Illustrations by Amanda Warren
It’s mid-morning at the Kansas state capitol in Topeka, and Roy Jensen, M.D., takes a seat before the legislators. Favoring a business suit over his typical lab coat, he’s taken time out today from his duties as director of the KU Cancer Center to testify on a topic near and dear to him: Raising money for cancer research.

On this particular day, he is speaking in favor of a proposal to enable Kansans to buy a personalized license plate that supports breast cancer research and outreach.

“We still have a long way to go in our efforts to prevent breast cancer and detect it early enough to improve the effectiveness of treatments,” he tells lawmakers. “It’s unacceptable that 1,750 Kansas women will be diagnosed with breast cancer this year. We can do better.”

Hooking into the research network

What we refer to as breast cancer is included among some 200 diseases characterized by invasive tumors; all fall under the umbrella term “cancer.” Cancer is a complex condition, and a patient’s prognosis may be grave or hopeful depending on the type of cancer, the patient’s particular condition, and available treatments developed through research.

Jensen has a plan for Kansas to improve in the area of cancer research. That plan would lead to recognition for the KU Cancer Center by the National Cancer Institute — the government’s principal agency for cancer research and training. KU Chancellor Robert Hemenway has endorsed the plan; he has named the goal of achieving NCI designation KU’s number-one priority.

“NCI designation as a Comprehensive Cancer Center really represents a seal of approval,” Jensen explains. “It allows access to cutting-edge clinical trials only offered through an NCI-designated Comprehensive Cancer Center. Having it means patients have access to the latest cancer research.”

Among the key advantages of NCI designation are:

• more financial support from the National Institutes of Health;
• special clinical drug trials in the region;
• and new training opportunities for KU medical students and oncologists.
How the NCI works

With an annual budget of nearly $5 billion, the NCI coordinates a nationwide network of research programs. Through that network, scientists and clinicians — in big cities and small towns throughout the United States — work together to develop and test new treatments for various types of cancers.

NCI-designated centers serve as the hubs of that network. The NCI recognizes two types of centers: Cancer Centers and Comprehensive Cancer Centers. Currently, 22 facilities have the first designation, and 39 have the “Comprehensive” designation.

The NCI-designated Cancer Centers focus more strictly on research, while Comprehensive Cancer Centers integrate research activities with clinical care and service. KU’s quest is to put in place the components needed to apply for NCI Cancer Center status by 2009, and Comprehensive Cancer Center designation by 2015.

Putting the pieces in place

KU has taken these steps toward NCI designation:

• recruited the following researchers and clinicians:
  Karen Kelly, M.D., cancer center deputy director;
  Gary Doolittle, M.D., statewide medical director, who will coordinate a network of cancer care providers in Kansas; his position was funded with a $1 million gift to KU Endowment from the Capitol Federal Foundation through Kansas Masonic Foundation’s Partnership for Life Campaign;
  Scott Weir, Pharm.D., Ph.D., director of therapeutics discovery and development, who will help bring cancer-related drug discoveries made at KU to clinical trials; his positions at the Medical Center and the Lawrence campus were funded with a gift to KU Endowment from the Frank B. Tyler estate;
  Of the 39 NCI-designated Comprehensive Cancer Centers, most are on the East and West coasts and in major cities. NCI designation for KU would fill a major gap in the center of the United States.
  • requested and received an annual appropriation of $5 million from the state of Kansas for program support and recruitment of scientists;
  • and established the Breast Cancer Research Check-off Fund on the Kansas income tax form, which will allow taxpayers to contribute to cancer research at KU Cancer Center.
  **Additional objectives are to:**
  • become the leading academic generator of Phase I oncology drugs — investigational new drugs that are in the initial stage of being tested in volunteer patients;
  • launch the Midwest Cancer Alliance, an outreach network of medical, surgical and radiation oncologists, as well as hospitals, physician groups and cancer-support professionals across Kansas and Western Missouri;
  • and continue to recruit best-in-class physician-scientists whose work is essential to achieving NCI designation.

What NCI designation will give KU

Here’s what the university and area patients stand to gain.

**Better care** — Physicians will have greater access to clinical trial information, as well as an improved network of information and best practices shared by research and clinical oncologists.

**Better care close to home** — Patients will have increased access to advanced cancer care and therapies, so fewer patients in the region will need to travel far to participate in promising experimental therapies.

**Skilled specialists** — NCI clinical trials will draw cancer physicians and nurses to hospitals belonging to the Midwest Cancer Alliance, a network of oncologists and cancer-support professionals.

**Improved research** — Increased grant funding will make bolder research projects possible.

**Thriving community** — The return on investment in the KU Cancer Center will be great; the regional economy stands to grow by billions through the expansion of the biosciences industry.

The bill for the proposed Kansas breast cancer license plate passed unanimously in both chambers of the Kansas Legislature. The plates will cost $85.50, of which $50 will be a tax-deductible donation funding breast cancer research and patient care through KU Cancer Center. The plate was designed by Greg Thomas, chair of design at KU.

**HOW YOU CAN HELP**

To make a donation for the KU Cancer Center, contact Jennifer Daly, senior development director, at 913-588-5239, or go to www.kuendowment.org/cancer.
Does this guy look like Mr. Extreme?

Not exactly. But Chancellors Club Teaching Professor Craig Martin goes to extra lengths to get his students to learn biology.

Three times a week, Martin enters Budig Hall’s 1,000-seat lecture room equipped with heavy metal music and a daily demo bag.

Of all his classes, this one — the large introductory biology course for non-majors — is his favorite. The titles of the music he plays before class and the objects in his demo bag always deal in some way with the subject matter he’ll cover in the day’s lecture.

“I’ve been known to pull some pretty wild things out of my daily demo bag — anything from small plants to small animals,” says Martin, chair of ecology and evolutionary biology. “With the introductory class, there is only time to skim the surface of the subject matter, and it’s a challenge to do it in a way that will interest the nonmajors. The extra things I bring to class keep them interested.”

If his teaching methods sound, well, extreme, the same goes for the desert plants that are his main subject of research. Some of those plants thrive in the harshest conditions possible: temperatures that soar to 150 or plunge to 80 below, high winds, flash floods, sand and dust storms, and a constant lack of water.

Besides his study of desert plants — which, he says, have an almost supernatural ability to survive — Martin also pursues broad questions of how plants adapt to stressful environments. His studies include water relationships between prairie plants, sun and shade adaptations, water movement in leaves during drought, and the effects of pollutants on the adaptations of trees and crop plants.

The complexity of his subject matter is one reason Martin loves teaching biology, and his multiple teaching honors tell us he must be getting through to students. Besides the Chancellors Club Teaching Professorship and other accolades, he earned KU’s 2002 HOPE Award, which is based on nominations by KU seniors.

— Megan Lewis

Martin is one of ten Chancellors Club Teaching Professors at KU. The Chancellors Club recognizes donors who give $1,000 or more annually to the Greater KU Fund. Join online at www.kuendowment.org/chancellorsclub.

THE GREATER KU FUND
The Greater KU Fund provides flexible resources, which help the university meet unforeseen opportunities and cover academic priorities for which no other funding is available. Give online at www.kuendowment.org/GreaterKU.
Use your IRA to help KU

A new law allows donors 70½ or older to transfer funds tax-free

Traditionally, most of us indulge ourselves a little on our birthdays. Maybe we eat a bit of cake or celebrate with friends. Stephen Ellsworth of Rock Hill, S.C., marked his 79th year a little differently: He gained an income tax benefit for himself while helping KU.

Ellsworth, business ’49, took advantage of the Pension Protection Act of 2006, a law that allows taxpayers who are 70½ or older to make gifts to charitable organizations directly from their IRAs. The act also allows these gifts to satisfy the donor’s required minimum IRA distribution. “It’s a real boon for high-income people who have large required minimum distributions, but it’s a tax benefit regardless of income level,” he said.

Ellsworth’s gift of $8,000 supported four areas of KU: the Maud and Elizabeth Ellsworth Scholarship, the Bolen Alpha Nu Scholarship, the School of Business, and the Fred Ellsworth Memorial Fund. The latter fund is named for Stephen Ellsworth’s father, editor of KU’s Graduate Magazine (later the Alumni magazine) and longtime head of the Alumni Association.

Like anyone 70½ or older, Ellsworth is required to take a minimum distribution each year from his IRA. “Up until 2006 and 2007, these distributions have been taxed at ordinary income rates, which significantly reduces their value,” he said. Ellsworth realized he could satisfy part of his required minimum distribution by transferring IRA funds directly to KU Endowment and avoid the income tax. Under the temporary new law, you can avoid the income tax by contributing funds to a qualified charity if:

• you are 70½ or older;
• your gift is $100,000 or less annually;
• and you make the gift on or before Dec. 31, 2007.

Before the Pension Protection Act was passed, Ellsworth would receive his annual distribution, pay the income taxes and make tax-deductible contributions from the balance.

“Even though contributions from my IRA are not tax deductible, I did the math and discovered I’m money ahead by making a contribution under the new law while increasing my support for my favorite charity,” he said.

— Jen Humphrey

To find out more about giving through the Pension Protection Act of 2006, contact KU Endowment or your financial adviser. We also recommend that you consult your tax professionals. At KU Endowment, contact Jack Schwartz, director of gift planning, at 785-832-7327 or jschwartz@kuendowment.org, or Nell Lucas, director of gift planning at KU Medical Center, 913-588-5551 or nlucas@kuendowment.org.
Feels like team spirit

Debate Coach Scott Harris

Over its 112-year history, KU has sent more teams to the national debate tournament than any other college or university. In March, KU placed third among 175 teams in the 2007 tournament. The team of 16 undergraduate debaters and six graduate assistant coaches attends tournaments about every other weekend. For Scott Harris, the 2006 National Debate Coach of the Year, debate is a passion.

My first debate was in eighth grade. I was very introverted. I didn’t speak in public, didn’t speak in private, didn’t really speak at all, but this opportunity to perform was an incredible rush.

Working in two-person teams, college debaters across the country focus on one topic for the entire September-to-April season, such as a key U.S. Supreme Court decision. Debaters try to read everything that’s ever been written about those subjects.

Each two-on-two debate lasts two and a half hours, including the debate and the decision time. You debate four times each day. We’ll be done about 9:30 or 10 at night, go back to the hotel and figure out what worked, what we had trouble with, and what we need to work on the next day. The debaters will shut it down about one o’clock. The coaches will work through the night.

You don’t coach your team during a debate. You prepare your team, then you send them off, and you go and judge a debate between two other teams. There’s no pacing the sidelines while the debate is going on. No time-outs you can call … Sometimes you do have a free round, and you can go see your team. Mostly, I’m too nervous to watch.

Last year, we were number one nationally in varsity rankings, but wouldn’t have been without travel support from donors. That support helped us go to more tournaments and fly to the national tournaments so that team members could be more rested for competition.

Being a debater is like working a full-time job while taking a full load of classes. That’s why funding for scholarships is another priority. We compete against schools that provide full-ride scholarships, and we want to be able to do that, too.

— Diane Silver

Eleven donors have committed a total of more than $150,000 for the debate team. They invite other alumni and friends to support debate. Matching funds exist for new gifts. To find out more, contact Kathleen Brady, development director for the College of Liberal Arts and Sciences, at 785-832-7357 or kbrady@kuendowment.org, or give online.
Outside the window of my office in Lippincott Hall, spring is making its appearance along Jayhawk Boulevard. Inside, the Office of Study Abroad staff is working to prepare 815 students for overseas study during the summer 2007 term.

Study abroad is popular here. Our current national ranking is eighth among public research universities for undergraduate student participation (2006 Open Doors Report). One in four of our students will have studied abroad by the time they complete their undergraduate studies.

Why is study abroad important? Part of the answer is obvious: Overseas study helps prepare students to live, work and thrive in the global economy. Some will become proficient in a foreign language. Others will work directly for foreign companies through internships. All will develop new perspectives on their areas of study and on real-world issues.

Study abroad is a demanding endeavor, academically and personally. International study promotes tolerance and self-confidence. Students develop their abilities in critical thinking, teamwork and leadership. They become more flexible and adaptable in their surroundings.

A student’s international education is an extension of study at KU. Throughout the year, we offer programs in approximately 70 countries, but students remain enrolled at KU while abroad and can use their scholarships and financial aid while overseas. There are international study opportunities available for just about any KU major, and students work with advisers to ensure that course work completed overseas will count toward timely degree completion.

KU encourages student participation in study abroad by allowing all students — both residents and nonresidents — to study overseas at resident tuition rates. Unfortunately, for many students, the additional travel and personal expenses of study in many other countries can make the experience cost-prohibitive. In addition, some foreign universities are considerably more expensive than KU. On average, it costs about $5,000 more per semester to study overseas than on the KU campuses.

The national response to this financial problem is gratifying. KU alumni and friends provide resources that initiate and sustain scholarship programs. Private foundations and government agencies are earmarking funds to underwrite international projects that facilitate student study and collaborative research.

With this support, we are working to double the number of KU students who study abroad. Although this is an ambitious goal for an institution as large and diverse as the University of Kansas, it is appropriate as we prepare the next generation for life in the global community.

Susan Gronbeck-Tedesco, Director
KU Office of Study Abroad
Books, birds and bells: Senior class gifts

Since 1873, members of the graduating class have pooled their money and left their mark at KU. Among their gifts have been a student loan fund (Class of 1894) and a defense bond (Class of 1942). Other notable gifts include: 1890 A fund for rare books  1903 A bird bath, still standing near Lippincott Hall  1924 The “Bell of Classes,” now part of the WWII Memorial Campanile carillon  1945 $1,200 for crabapple trees  1956 Bronze Jayhawk at Strong Hall  1959 $1,700 to create the HOPE Award for great teachers  1993 Kansas Union Jayhawk Walk  1997 Bronze KU seal at Budig Hall/Hoch Auditoria  2002 Glass display case at the Union for the original Baby Jay costume. Every year, more than half the graduating seniors donate toward their class gift. Donations are collected through KU Endowment, and a board of class officers chooses a gift; national events, recent campus construction and university needs all contribute to the decision. Members of the Class of 2007 can contribute to their gift online at www.kuendowment.org/seniorclassgift.

— Megan Lewis
Be the difference for KU

Find out how giving helps KU and make a gift to your area of choice. Visit KU Endowment’s new Web site.

www.kuendowment.org