

The perfect gift

Support KU as you honor someone special

Finding the right gift can do more than delight the recipient — it also can be a way to support your passion. By making a gift to KU Endowment in honor of a family member, friend or mentor, you can help a student or support research now. You can even benefit KU for generations to come.

Joyce Dryden Damron knows. When she reached the age of 70½, she was required to begin taking minimum IRA distributions. Using funds from an IRA, she created an endowed scholarship fund in honor of her daughter, Julie Damron-Dittmer, theater and film '88.

“I created a similar scholarship at the university where I obtained my degrees,” said Damron, of Mesa, Ariz. “It seemed appropriate to do the same for my daughter. We both benefited from scholarships as college students.”

Gifts honoring friends and loved ones can help any area at KU. To make your gift more festive, KU Endowment provides free cards illustrated with historic Jayhawks. We can send a card directly to the honoree, or send it to you for personal delivery.

You can make a gift of any size to KU Endowment to celebrate a birthday, anniversary, graduation or other occasion. You can direct your gift to the area of your (or your honoree's) choice, and you can give by phone or mail, online or in person.

KU donor Carol Wall, of St. Louis, has made dozens of gifts, large and small, to establish and grow an endowed scholarship fund in memory of her husband, Mitch Wall, architecture '71. In 2005, she established the Mitch Wall Class of 1971 Scholarship. Her contributions,

Donors may choose between cards featuring: 1) an illustration of a Jayhawk carved into KU's Twente Hall, with the inside of the card left blank; or 2) perching Jayhawks from the 1925 Jayhawker yearbook, with the greeting, Happy Birthjay!

which range from \$25 to thousands of dollars, include gifts made in honor of family and friends for memorials, birthday presents and even one for a friend's “speedy recovery.”

Wall's reasoning is simple: “Rather than give people gifts that they don't need and don't want, I think it's more beneficial to honor my friends in a meaningful way.”

— Lisa Scheller



From our perch to yours ...

SEND A CARD

To announce your gift of any amount, you may choose one of KU Endowment's free Jayhawk cards. Contact us at cards@kuendowment.org

Let us know:

- the purpose of your gift
- the amount of your gift
- whether you would like us to send the card directly to your honoree or to you for personal presentation
- your personal message (if we are sending the card to your honoree).